



# 44<sup>TH</sup> EUROPEAN CONGRESS OF CYTOLOGY BUDAPEST, 1-4 OCTOBER 2023

## Sponsorship Order Form 44<sup>th</sup> European Congress of Cytology Budapest, 1-4 October 2023

**Exhibition Space and Advertisement Order Form**  
Please complete and return to K&M Congress PCO Ltd.

We would like to book services at the **44<sup>th</sup> European Congress of Cytology** to be held in Budapest from 1 to 4 October 2023 for

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**Company/organisation**

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Contact person

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Full address

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European VAT no.

E-mail

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Telephone

Fax

### SPONSORING

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**Platinum Sponsor** 25,000.00 EUR + VAT<sup>1</sup>

- Promotion of the company as a Platinum sponsor of the congress with company logo.
- 9 sq.m. exhibition space (without installation).
- Free registration for 10 active participants.
- Advertisement in the mobile application of the congress.

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**Golden Sponsor** 15,000.00 EUR + VAT<sup>1</sup>

- Promotion of the company as a Golden sponsor of the congress with company logo.
- 6 sq.m. exhibition space (without installation).
- Free registration for 5 active participants.
- Advertisement in the mobile application of the congress.

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**Silver Sponsor** 10,000.00 EUR + VAT<sup>1</sup>

- Promotion of the company as a Silver sponsor of the congress with company logo.
- Free registration for 5 active participants.
- Advertisement in the mobile application of the congress.

1) VAT – Reverse charge VAT applies to companies with an EU VAT number, outside of Hungary and “third country” companies with VAT number. All other companies (including Hungarians) will have to pay +27% VAT.



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## COMMERCIAL EXHIBITION

An exhibition will be staged during the congress, providing companies the opportunities to display and demonstrate their latest products. Minimum order floor space: 6 sq.m.

\_\_\_\_\_ *Floor-space-only includes:*

- 1 table
- 3 chairs
- electrical supply

Cost: 300.00 EUR + VAT<sup>1</sup> per sq.m.

\_\_\_\_\_ *Floor space with stand construction includes:*

- stand construction with aluminum frame and white wall elements
- name board in our standard lettering
- 1 display unit with shelf (100 X 50 X 100 cm)
- 1 table (80 X 80 cm)
- 4 chairs
- 1 fluorescent fitting / m<sup>2</sup>
- 1 electrical socket with 3 outlets
- 1 plastic paper basket

Cost: 350.00 EUR + VAT<sup>1</sup> per sq.m.

A range of stand furniture and plants for hire will available for the exhibition. For a price list please write to the PCO.

## ADVERTISING

_____ Company logo on the congress badge	2,000.00 EUR + VAT <sup>1</sup>
_____ Lanyard with the company's logo (lanyards are provided by the company)	2,000.00 EUR + VAT <sup>1</sup>
_____ Congress bags with the company's logo (bags are provided by the company)	2,000.00 EUR + VAT <sup>1</sup>
_____ Company logo on the website	500.00 EUR + VAT <sup>1</sup>
_____ Banner in the mobile application	500.00 EUR + VAT <sup>1</sup>
_____ Rollup	1,000.00 EUR + VAT <sup>1</sup>
_____ Company logo with link on the website	1,000.00 EUR + VAT <sup>1</sup>
_____ Company logo in the general newsletters (min. 4)	1,000.00 EUR + VAT <sup>1</sup>
_____ Special edition newsletter	1,500.00 EUR + VAT <sup>1</sup>
_____ 1-minute video advertisement	1,000.00 EUR + VAT <sup>1</sup>

## COMPANY SYMPOSIA

\_\_\_\_\_ 15-minutes symposia as part of the main program, at cost: 10,000.00 EUR + VAT<sup>1</sup>

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## GENERAL TERMS AND CONDITIONS

**National and international regulations** Companies must comply to all national and international rules and regulations related to advertising and promotion of all products and services as part of the booth. The organiser bears no responsibility for non-compliance to this rule by the Company.

**Catering** Food or beverage served on the stand should be ordered from Budapest Marriott Hotel.

**Admission to the exhibition** All congress participants have free access to the exhibition on presentation of their respective badges. Manning personnel should be formally registered with K&M Congress PCO Ltd. and should wear congress badges in the congress venue. Each exhibiting company will be given *two free registration*. Other members of the stand personnel will have to pay the Exhibitors's fee to be admitted to the registration and exhibition area.

**Custom Clearance** All shipments made by the exhibitors must be cleared from the customs. Please do not indicate the Budapest Marriott Hotel as consignee on the invoice of the shipments only as a delivery address, because Budapest Marriott Hotel is not allowed to arrange any loading, warehousing services and customs clearance operations. Please note, neither the Budapest Marriott Hotel nor K&M Congress PCO Ltd. or the Hungarian Society of Pathologists are liable for any damage caused by late shipments, or uncleared items for customs.

**Payment** 50 per cent of the total amount due is to be paid upon reservation, against a pro-forma invoice, on the date given on the invoice. Full payment is due on 15 September 2023. Exhibitors can use the services they ordered only if the total amount has been paid.

**Cancellation** Cancellation and refund requests must be submitted to the organiser in writing.

Cancellation received

until 30 April 2023: free cancellation and full refund of the fees paid less bank charges;

from 1 May - until 31 July 2023: 50% of the fees must be paid / refund of the fees: 50% less bank charges;

from 1 August 2023: 100% of the fees must be paid / no refund of the paid fees.

Any refunds of deposits paid will be made after the conference. All bank charges resulting from such a refund will be at the charge of the Company. The Company will not be entitled to any interest that the organiser may have derived from deposits made by the Company.

**Liability** Any damage, loss, injury caused or sustained by the Exhibitor, his contractors, workmen, personnel or agents will be the responsibility of the Exhibitor. Exhibitors are responsible to provide their own insurance policies covering all risks.

The period of liability of the exhibitor shall be deemed to run from the time the exhibitor or any of his staff, agents or contractors first enter the exhibition hall and to continue until all exhibits and property have been removed.

**We accept the regulations and conditions and agree to observe and be bound by them.**

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Signature

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Date

(1) Direct transfer payments should be made to K&M Congress PCO Ltd. (K&H Bank Inc., H-1095 Budapest, Lechner Ödön fasor 9., Swift code: OKHBHUHB, IBAN HU28 1040 0212 5052 6666 7250 1014) stating the number of the invoice. Sender's bank charges are at the expense of the exhibitor.

(2) This application is legally binding on the exhibitor pending its acceptance in writing by the organiser.

**Cytopathology Section of the Hungarian Society of Pathologists**  
László Vass, MD PhD FIAC, Chairman of the Congress  
Péter Pogány, MD, Chairman of the Cytopathology Section of HSP  
[info@cytology2023.eu](mailto:info@cytology2023.eu)

**K&M Congress PCO Ltd.**  
Katalin Mátray, Managing Director  
+36 1 301 2000  
[info@kmcongress.com](mailto:info@kmcongress.com)